

WHAT'S YOUR GRIND?

And no, we're not talking coffee...

Here's What You Need to Do

So here's the truth: you will find your groove when you are doing things that you love AND that you are good at.

Once you've read this guide, head over to the next page and find your groove!



1 Make a list of all the routine things that you need to do in your business in the first column. This should include anything that is relatively predictable, for example, your sales process, product launch, billing, expense management, customer service etc.



2 Do you truly love doing each item on your list? Rate each item with a resounding "Yes!", "No" or "It's OK".



3 Are you good at each item on your list? Rate each item with a resounding "Yes!", "No" or "Just OK".



4 Look back at the last two columns. If you answered "Yes!" to both, you should look for ways to make it better and improve your groove.

If you answered any combination of "Yes!" and "OK", you should look at ways to make it better and consider delegating or outsourcing it.

If you answered any combination of "No" and "OK", this is your grind. You should look at ways to make it better and delegate or outsource it asap.

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Find Your Groove: The Key To Success

Routine Task	Love it?	Good At It?	Action